



**DANIEL**  
CORPORATION

**EXHALE MIND BODY SPA JOINS 12<sup>TH</sup> & MIDTOWN**

*Nationally Acclaimed Fitness Spa Brings the Ultimate Lifestyle Experience to Midtown*

ATLANTA (February 26, 2010) — The 12<sup>th</sup> & Midtown development team today announce **exhale Mind Body Spa**, the hottest spa and fitness brand in the US, as the latest addition to the growing list of nationally renowned retailers and restaurants featured in the landmark Midtown Atlanta mixed-use development. 12<sup>th</sup> & Midtown, a \$2-billion project, with its concentrated mass of flagship retail and restaurant space, is considered the cornerstone of Atlanta's Midtown Mile. Spanning 14 consecutive blocks along Atlanta's famed Peachtree Street, the Midtown Mile is a redevelopment initiative that will deliver more than one million square feet of street-level retail space over the next five years.

Widely recognized for revolutionizing the day spa business, exhale is a brand synonymous with transformation and healing. In just six years, exhale has earned a position as a leading lifestyle brand in the health and wellness arena, receiving numerous "Best Of" awards and accolades for the spa programs, proprietary fitness classes and healing programs. Exhale will unveil their highly publicized core and yoga classes, award-winning spa and healing services, and highly sought after wellbeing programs within a 22,000-square-foot light filled venue overlooking Peachtree Street. Residents, tenants and hotel guests will be able to make transformation a part of everyday life.

"We are dedicated to fulfilling the need for an experience that improves and transforms lives in one holistic environment and enhancing the lifestyle that makes 12<sup>th</sup> & Midtown an experience more than a place", said Annbeth Eschbach, President and Chief Executive Officer of exhale.

Exhale Atlanta, slated to open Summer 2010, will anchor the corner of Peachtree and 11<sup>th</sup> Streets, in a dramatic 2nd level space adjacent to the stunning new Loews Atlanta Hotel. Exhale Atlanta will join exhale's growing list of premier locations throughout North America, including New York, LA, Palm Beach, Chicago, Boston, Turks & Caicos and most recently, Downtown Miami.

"We are thrilled to bring exhale to 12<sup>th</sup> & Midtown and Atlanta. Exhale is a powerful and exciting brand, whose vision and passion for health and wellness will, no doubt, have a major impact on our city", said Shirley Gouffon, Senior Vice President of Real Estate for Selig Enterprises.

Exhale Atlanta, represented by Ray Uttenhove and SRS Real Estate, will join **STK**, a NY based steakhouse at 12<sup>th</sup> & Midtown, with whom they have partnered in other high profile locations across the country, along with Crate & Barrel's **CB2**, a trendy home furnishings store, slated to open Summer 2010, as well as four exciting new restaurants, all making their debut in Atlanta's



thriving dining scene at 12<sup>th</sup> & Midtown: **Ri Ra Irish Pub & Restaurant, RA Sushi Bar Restaurant, Piola** and **Noon Midtown**.

### **ABOUT EXHALE**

Exhale's philosophy is centered on the belief that the mind and body are connected and that the best approach to wellbeing is through holistic means. Each program is designed with this philosophy in mind, utilizing up-to-the-minute technologies, top of the line skin and body products and proven fitness systems designed to ensure visible results. Transformational group fitness classes include yoga and their proprietary Core Fusion<sup>®</sup>, Core Fusion<sup>®</sup> Sport and Core Fusion<sup>®</sup> Yoga classes.

### **ABOUT 12th & MIDTOWN**

Spanning approximately four city blocks, 12th & Midtown will be a more than 3-million-squarefoot mixed-use development featuring Class A office towers, luxury hotels, premium residences and flagship retail. With this development, the team (Daniel Corp., Selig Enterprises, MetLife and Canyon-Johnson Urban Funds) becomes the largest single contributor to Atlanta's Midtown Mile. 12th & Midtown, located at the intersection of Peachtree and 12th Streets, will deliver a robust Master Plan in the heart of Midtown, featuring more than 1.2 million square feet of Class A office space, more than 600 luxury hotel rooms, approximately 1,000 premium residences and over 250,000 square feet of flagship retail space akin to the much heralded Magnificent Mile in Chicago. For more information about retail or office leasing or condominium sales, visit [www.12thandmidtown.com](http://www.12thandmidtown.com).

### **ABOUT THE 12th & MIDTOWN DEVELOPMENT TEAM**

#### **Daniel Corporation**

Founded in 1964, Daniel Corporation ([www.danielcorp.com](http://www.danielcorp.com)) is an innovative, full-service real estate organization engaged in the development, acquisition, and management of commercial office, multi-family, residential, urban mixed-use and senior living properties. These activities have resulted in a substantial and diverse portfolio. Headquartered in Birmingham, Al., with a regional office in Atlanta, Ga., Daniel Corp. currently focuses on markets in the Southeast and Mid-Atlantic states. Daniel Corp.'s broad range of real estate expertise and fiduciary tradition enables the company to respond with the flexibility and timeliness demanded by the real estate industry.



### **Selig Enterprises, Inc.**

For nearly a century, Selig Enterprises ([www.seligenterprises.com](http://www.seligenterprises.com)) has maintained a commitment to excellence, dedicated to meeting the needs of its tenants as well as the community. Founded in 1918 by Ben J. Massell, Selig Enterprises' portfolio includes shopping centers, industrial complexes and office developments throughout the Southeast. The company provides leasing, development, acquisition, space design, construction, legal, property management, parking operation (owns AAA Parking), brokerage and accounting services for more than 250 properties in 37 cities across 5 states. Under the direction of Stephen Selig III, Selig Enterprises is one of the largest privately held real estate companies in the Southeast.

### **The Canyon-Johnson Urban Funds**

The Canyon-Johnson Urban Funds ([www.cjuf.com](http://www.cjuf.com)) is a joint venture between Canyon Capital Realty Advisors and Earvin "Magic" Johnson, formed to identify, enhance and capture value through the development and redevelopment of real estate in densely populated, ethnically diverse urban communities. The Funds' objectives are to seek current income and capital appreciation and, in addition to meeting investment goals, the fund is committed to providing for and fostering economic opportunities for the residents of the urban neighborhoods in which CJUF invests. With nearly \$2 billion in committed equity capital, the joint venture is positioned to facilitate more than \$8 billion in development and revitalization in major U.S. metropolitan areas.

### **MetLife**

MetLife is a subsidiary of MetLife, Inc. (NYSE: MET), a leading provider of insurance, employee benefits and financial services. Through its Real Estate Investments department, MetLife oversees a well diversified, approximately \$45 billion real estate investment portfolio, which is one of the largest in the U.S. and consists primarily of real estate equities, commercial mortgages and agricultural mortgages. MetLife is a global leader in real estate investment and real estate asset management, with a vast network of regional offices that keep in close contact with the major real estate markets. MetLife's real estate investment focus includes office, multi-family, industrial and retail properties. For more information, visit [www.metlife.com/realestate](http://www.metlife.com/realestate).

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